

Data Privacy Training: Understanding Global Privacy Requirements

Our Data Privacy training courses help organizations to meet regulations and their privacy goals.

Good privacy practices allow organizations to build trust. Trust enables organizations to have better relationships with their customers, prospects and business partners. After all, people are more likely to buy from companies they trust. But how does an organization build a good privacy program? What is privacy and what's personal identifiable information (PII)? What are the protection requirements if you do business overseas and/or in protected geographies? If these are questions your organization has considered then we're here to help.

AppSec Consulting provides privacy training that educates stakeholders about what is considered private information, privacy best practices, and global privacy requirements. This training is intended to serve all audiences, especially organizations who perform global data transfers and have data privacy requirements (both domestic and global).

Organizations who handle data of individuals in the European Union ("EU") are probably required to comply with [EU/U.S. Privacy Shield](#) directives, and (soon) the [EU General Data Protection Regulation \("GDPR"\)](#). This training program will provide organizational stakeholders a baseline understanding of privacy best practices necessary to meet rapidly approaching global data protection requirements.

Our training course content is designed to help your organization:

- ✓ Understand how Global Privacy Regulations such as GDPR and Privacy Shield impact your business, employees, and customers
- ✓ Educate stakeholders about the importance of data privacy
- ✓ Reduce the risk of privacy incidents and associated fines and reputational risk
- ✓ Help your employees recognize and respond to potential privacy incidents
- ✓ Track employee participation and compliance with internal training requirements

Course Description:

This online course is broken into three training modules that educate end-users about general and global privacy requirements. The first module provides users a better understand what privacy is and how to avoid accidental privacy exposures. The second module focuses on global privacy laws and introduces the EU's General Data Privacy Requirements (GDPR). It also provides information about global transfer of privacy information and handling requirements. The module concludes with information about the EU-US Privacy Shield Framework (current requirement) and how to go about upholding existing requirements. The third and final module focuses on handling privacy information. This includes important concepts like privacy by design, privacy principles, privacy and security, privacy responsibilities and breach notification requirements.

The course was designed to serve as a foundational component of your organization's privacy training program and help your employees understand how good data privacy practices relate to their individual actions and behaviors, and what organizations must do to comply with global privacy requirements like GDPR. An integrated assessment tracks learner comprehension and understanding of key data privacy concepts and requirements.

✓ What is Privacy

- Avoiding Privacy incidents
- Defining Privacy
- Privacy Matters
- Personal Information

✓ GDPR and Global Privacy Regulations

- Global Privacy Laws
- The General Data Protection Regulation (GDPR)
- Global Transfers

- EU-US Privacy Shield Framework

- Upholding the EU-US Privacy Shield Framework

✓ Handling Private Information

- Privacy by Design
- Privacy Principles
- Privacy and Security
- Privacy Responsibilities
- Breach Notification

✓ Knowledge Check / Assessment (Optional)

About AppSec Consulting:

We've been doing this for over 12 years, and our continuum of services is designed to fit just about everyone's security needs. Every service we provide comes with a level of experience and focused attention you won't find anywhere else. Our Security Testing team will help you identify the technical issues you should be thinking about, and our Strategic Advisory Services team will work with you to develop strategies for addressing them - that means assurance for you, your customers and your partners. And because we're independently owned, you'll find us completely agnostic regarding the solutions and vendors we recommend - this means you get the solution that fits your needs, not ours.

This can't wait, so give us a call at 408.224.1110 today.

You'll speak with an Information Security expert, not a sales person - we'll listen a lot, determine your needs, and provide clear, actionable recommendations. We look forward to seeing how we can help.

Information. Security. Handled.™

appsecconsulting.com | 408.224.1110